

## INTERNET MINIMUM ADVERTISED PRICE POLICY

Effective January 01, 2012, The Rubinet Faucet Company has adopted an internet minimum advertised price policy for all of its products sold through e-commerce channels of distribution or retail. This policy is being implemented to preserve the premium branding associated with the company's products and to avoid distribution channel conflicts and better serve our customers.

### Policy:

Advertised prices of products may not be advertised or sold online at more than 25% off Rubinet suggested list prices.

Rubinet products should not be included in site wide sales that would lower the price below the MAP price

### Consequences of Violation:

1. First violation – The customers purchasing privileges will be suspended for 14 days and no future orders will be shipped during that same period of time.
2. Second violation – The customers purchasing privileges will be suspended for 60 days and no future orders will be shipped during that same period of time.
3. Third violation – Rubinet will suspend the customers purchasing status indefinitely

### Authority:

This policy is unilateral, non-negotiable and will not be altered for any customer. Rubinet reserves, in its sole and absolute discretion the right to change the policy outlined in this notice and to interpret, enforce and otherwise handle all questions and issues relating to this policy. No sales representative or agent of Rubinet has any authority to discuss change or enforce this MAP policy

To receive a copy of Rubinet list prices please email [info@rubinet.com](mailto:info@rubinet.com) or call toll free 1 800 461 5901